

Your Costs and Profit

<u>Sparkling Beverages (ALL 24 pack)</u>	<u>Cost</u>	<u>Suggested Retail</u>	<u>Profit Margin*</u>
20oz Sparkling (0-150 cases)	\$15.00	\$20.00	\$5.00
20oz Sparkling (151+ cases)	\$14.00	\$20.00	\$6.00
12oz PET Bottles	\$11.00	\$16.00	\$5.00
8oz Glass Bottles	\$13.00	\$18.00	\$5.00
8.5oz Aluminum Bottles	\$16.00	\$20.00	\$4.00
<u>Still Beverages</u>	<u>Cost</u>	<u>Suggested Retail</u>	<u>Profit Margin*</u>
20oz DASANI (24 pk)	\$12.00	\$20.00	\$8.00
20oz PowerAde (24 pk)	\$16.00	\$20.00	\$4.00
16.9oz. Smartwater (24 pk)	\$17.00	\$20.00	\$3.00
10oz Minute Maid Juice (24 pk)	\$14.00	\$20.00	\$6.00
10oz Tum-E-Yummies (12 pk)	\$7.00	\$10.00	\$3.00
14oz YUP (12 pk)	\$15.00	\$18.00	\$3.00
18.5oz Gold Peak Tea (12 pk)	\$14.00	\$17.00	\$3.00
13.72 oz Dunkin Donut iced Coffee (12 pk)	\$19.00	\$24.00	\$5.00